

Speaker Introduction for Virtual Events

Our speaker today has appeared in front of live audiences in all 50 United States and 21 additional countries: from Mexico to Morocco, from Singapore to Sweden, from the lawn of the White House with the President in attendance...to here with us today.

He's no stranger to this type of communication. For a decade, over a million people watched his weekly televised commentaries on 80 television stations in the US and Canada.

Along with Apple co-founder Steve Wozniak and Netflix's co-founder Marc Randolph, he is a member of the "in residence" faculty of High Point University.

He joins Seth Godin, Dale Carnegie, and Zig Ziglar as one of only thirty members of the "Sales and Marketing Hall of Fame." And, he has been honored with induction into the "Professional Speakers Hall of Fame."

And his latest book was named by "Forbes" as one of the "ten best business books of the year."

He grew up in a small business. He started his own company thirty years ago and now serves clients like Apple, BMW, Cisco, Bank of America, and literally hundreds more. One Fortune 500 CEO called him, "the world's leading expert on organizational distinction and the customer experience."

Please welcome...Scott McKain