

SCOTT MCKAIN INTRODUCTION

Our speaker today is the author of a book named by thirty major newspapers such as the *Miami Herald* as one of the "ten best business books" of the year.

He is a globally respected authority on how to sell products and services more uniquely – and serve customers more remarkably.

His achievements as a youth set him on a distinctive path. By the time he was 21, he had met with the President of the United States in the Oval Office. This experience fostered a fascination with leadership and management that continues to this day...

Other experiences have been diverse and extraordinary, as well...

- He played the villain in a film named by esteemed critic Roger Ebert as one of the “50 greatest” in the history of the cinema.
- He has been quoted in the *New York Times* and *Wall St. Journal*, and has been featured in *USA Today*.
- He has appeared multiple times on FOX News Channel
- He has presented on platforms in all fifty states and twenty-two countries.
- He is the author of three Amazon.com #1 business bestsellers.
- He has been honored with induction into the Professional Speakers Hall of Fame.
- *GenJuice* magazine named him (along with Biz Stone of Twitter and Mark Zuckerberg of Facebook) as one of the “top 25 people that young professionals should follow on social media.”
- *Social Media Marketing Magazine* recognized him as one of the “25 most influential marketing authorities” on Twitter.

He’s appeared on platforms from Mexico to Morocco...from Singapore to Sweden...from the White House with the President in the audience...to here with us today.

Please welcome...Scott McKain!