



SCOTT MCKAIN

ICONIC Author & Speaker

ASSOCIATIONS AND CONFERENCES

In today's dramatically changing world, it only makes sense to have your speaker model the commitment to associations that you seek from your members.

Scott recently completed his second term as a member of the Board of Directors of his industry's professional association – serving another stint on the Board after his initial election a decade earlier – and he is one of the leading contributors to that association's foundation.

Scott's been involved as both a member and as Chairperson of several association committees and task forces. He served two terms on the Board of Directors of the National Safety Council.

Scott also contributed time and resources to ASAE, to further the goals of all associations throughout the world. He understands associations – and this enhances his sensitivity to your important organizational goals.

Scott's commitment is unmatched. His pledge to customize his presentation to fit the specific needs and challenges of your unique industry association is sincere. He does not talk about tailoring his presentation, then give your group a "canned speech" when he arrives. He has a flat-rate for all expenses, so your budget has no surprises.

And, with every presentation, Scott also provides numerous free resources so your program participants can expand their knowledge of his subject matter...and so they can truly implement the insights Scott provides from the platform at your association's important meeting. This enhances the perceived value of the service your association provides to your membership.

Scott McKain will engage and enthrall your audience – and deliver insight that will enhance your organization for the future!

“ Our group absolutely loved Scott's presentation. He did an amazing job and was a highlight of the event! Scott, **THANK YOU!** *International Car Wash Association*

