



While every program is custom-designed specifically for your organization, Scott engages audiences on the topic of distinction and provides the following takeaways for your attendees:

DEVELOPING A DISTINCTIVE CULTURE IN A MULTI-GENERATIONAL MARKETPLACE

Your organization's culture will always trump your organization's strategy – for culture determines how we execute. Yet, in this time of so many diverse generations and cultures working together in our organization, how do we develop a culture that creates distinction? In this program, Scott helps you develop a game plan that respects our differences – and helps us draw strength from our diversity.

Key takeaways:

- Why “different” from how we do it doesn’t mean “incorrect” in how it’s done
- How generational differences can create distinction when we develop an open, accepting organizational culture
- How to thrive in a workplace with multiple generations, and how to work with people who think differently than you



“A very inspirational message that further reinforces the fact that PEOPLE are the greatest variables in the customer experience of any organization.

Thank you, Thank you, Thank you!”

JUNIPER